



Manitoba & Northwestern Ontario Command
The Royal Canadian Legion
563 St. Mary's Road
Winnipeg, MB. R2M 3L6
Tel: (204) 233-3405 Fax: (204) 237-1775
E-Mail: mblegion@mbnwo.ca

POPPY CAMPAIGN

2018

BRANCH COPY

We Will Remember Them

**CRUCIAL INFORMATION RELATIVE TO PRICING
ENCLOSED.** Your 2018 Poppy Campaign circular is attached.
This package may also be found at www.mbnwo.ca

LEST WE FORGET



**If your Ladies Auxiliary is handling your Poppy Campaign
please ensure that they receive this circular.**



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POPPY CAMPAIGN 2018 CRUCIAL PROCEDURES

- 1. POPPY ORDERS MUST BE RECEIVED AT PROVINCIAL COMMAND BY FRIDAY SEPTEMBER 14, 2018.**
- 2. ORDERS RECEIVED AFTER SEPTEMBER 14, 2018 ARE NOT GUARANTEED TO BE DELIVERED BEFORE THE BEGINNING OF THE POPPY CAMPAIGN.**
- 3. LATE ORDERS WILL BE SUBJECT TO A LATE CHARGE OF \$12.00 PER BOX!**
- 4. If by Email, orders are only accepted if on proper form and scanned or by Fax, mail or telephone orders. Do not phone/fax in the order then mail it as this may result in a duplicate order.** You may wish to call to confirm that a faxed/mailed order has been received at Provincial Command.
- 5. SEND YOUR ORDER TO PROVINCIAL COMMAND - NOT TO DOMINION COMMAND**
- 6. SUPPLY STREET ADDRESS FOR DELIVERY. P.O. BOX NUMBERS ALONE ARE NOT ACCEPTABLE.**
- 7. DO NOT SEND PAYMENT WITH YOUR ORDER.**



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POPPY CAMPAIGN 2018

July 2018

TO: All Branches & Provincial Executive Council

SUBJECT: POPPY DISTRIBUTION

As a reminder, it is of utmost importance that ALL branches adhere to the Official Opening date for the distribution of Poppies.

As stated in the Poppy Manual, Opening the Campaign, Section 303. b.

Official Opening – The General By-Laws, Section 1101.c., state that the distribution of Poppies to the general public will **commence no earlier than the last Friday in October and concludes on November 11th** .

Therefore distribution of Poppies for the 2018 calendar year may commence on Friday, October 26, 2018.

Your adherence to this By-Law is required and appreciated.

In Comradeship,

Ronn Anderson
Poppy Chairman



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POPPY CAMPAIGN 2018 – ORDERING/PRICING

July 2018

****FREIGHT CHARGES IMPLEMENTED EFFECTIVE THIS CAMPAIGN****

TO: ALL BRANCHES/POPPY CHAIRMEN

We have been advised by Dominion Command that effective immediately that they will commence changing freight on all **Poppy Promotional Materials**. The costs follow:

<u>Value</u>	<u>Shipping & Handling</u>
to \$50.00	\$8.00
\$50.01 to \$100	\$10.00
\$100.01 - \$200	\$15.00
\$200.01 - \$500	\$25.00
\$500.01 and up	\$50.00

Freight charges will NOT be applied to Poppies and Wreathes. With these additional charges it is even more imperative that when placing your orders that you take care of all your needs in your initial order.

Enclosed please find a Poppy and Wreath Order Form and a Poppy Promotional Material Order Form to be used when ordering your 2018 Poppy Supplies. The forms do not contain any prices; therefore we have enclosed price lists which should be retained by the Branch for your immediate and future use.

NOTE: Poppies and Wreaths – In order to ensure that your branch receives its Poppy order in time for the Remembrance period; all orders must be received at Command Office, at the above address no later than September 14, 2018. Delivery of orders received after that date WILL be subject to a late fee and will not be guaranteed to arrive in time for Remembrance Day.

SCHOOLS: Branches must continue to service the schools in their area with poppies.

In Comradeship,

A handwritten signature in cursive script that reads "Dawn Golding".

Dawn Golding

Copy: Provincial Executive Council

2018 PRICE LIST POPPY PROMOTIONAL MATERIAL		
PLACE YOUR ORDER BEFORE SEPT.14, 2018		
Item	Description	BRANCH COST
200100	Remembrance Program (Blanks) (Pkg of 100)	\$ 0.10
200103	Small Wreath Card	\$ 0.10
200106	Poppy Flag 6' x 3'	\$ 40.00
200111	Receipt Book, Non-Valid for Income Tax Purposes	\$ 3.00
200114	Counter Card (We Thank You)	\$ 0.25
200127	Memorial Card (clearance price)	\$ 0.05
200132	Window Sticker	\$ 0.50
200141	Poppy Lapel Pin	\$ 2.00
200152	Poppy Seals 500 per roll	\$ 10.00
200155	"In Flanders Fields" Book /Soft Cover	\$ 12.00
200161	Two Minute Metal Wave Pin	\$ 1.00
200168	Volunteer Ribbon (Pkg 100)	\$ 0.25
200170	Bookmark: In Flanders Fields (bilingual) Pkg. 100	\$ 8.00
200171	DVD In Flanders Field	\$ 20.00
200172	DVD Bryan Adams Remembrance Day	\$ 20.00
200173	Poppy Stickers in Roll - for Clothing (500 per roll)	\$ 15.00
200174	Poppy Keepers (500)	\$ 7.00
200175	Poppy Bracelet	\$ 0.85
200177	Poppy Supporter Window Sticker Eng.	\$ 1.00
200179	Poppy Supporter Sticker Eng.	\$ 1.00
200187	<i>New***Poppy Centres***</i>	\$ 0.50
200188	<i>Pending ***Memorial Card with Envelope***</i>	
20106A	Poppy Flag 10 x 5 inches	\$ 6.00
20106B	Stand for above flag	\$ 1.25
20102A	Plastic Outdoor Poppy Tray	\$ 19.50
20102B	Plastic Poppy Tray with attached Coin Box	\$ 4.25
20109A	Coin Box, White Plastic	\$ 2.25
200109	Coin Box Clear	\$ 2.50
200102	Plastic Indoor Poppy Tray	\$ 15.00
200104	Literary Composition Certificate	\$ 0.50
200115	Poster on Paper	\$ 1.00
200118	Poppy Appreciation Award	\$ 0.50
200128	Poster Contest Certificate	\$ 0.50
200144	School Program Certificate	\$ 0.50
200163	Literary and Poster Contest Pin	\$ 2.00

2018 PRICE LIST POPPY PROMOTIONAL MATERIAL		
PLACE YOUR ORDER BEFORE SEPT.14, 2018		
Item	Description	BRANCH COST
2018 PRICE LIST POPPY PROMOTIONAL MATERIAL		
200501	Lapel Popples	\$ 0.15
200502	Car Poppies	\$ 2.00
200503	Table Poppies	\$ 2.50
200508	Wreath 8"	\$ 21.00
200514	Wreath 14"	\$ 37.00
200520	Wreath 20"	\$ 60.00
200524	Wreath 24"	\$ 100.00
200526	Wreath 26"	\$ 125.00
200531	Spray	\$ 27.00
200535	Cross Green	\$ 31.00
200536	Cross White	\$ 12.00
200571	Ribbons with Inscription	\$ 16.00
200181	Banner 15 x 20	\$ 950.00
200183	Banner 9 x 12	\$ 450.00
200185	Banner 4 x 20	\$ 325.00
200802	Promotional Material Order Form	N/C
200804	Wreath & Poppy Order Form	N/C
200807	Promotional Material Catalogue	N/C
200809	Winners - Poster & Literary Contests	N/C
200814	All Your Answers On The Poppy Campaign	N/C
200816	Youth Education Programs Booklet	N/C
200817	Wreath Catalogue	N/C
200830	Poppy Info. Card 'Promoting Remembrance' wallet size	N/C
200832	Poster & Literary Entry Form	N/C
200838	Tent Card - Contribution Uses	N/C
200839	Contribution Uses Card, Small, Bilingual	N/C
200840	Guidelines for Judging - Poster & Essay	N/C
ORDERS MUST BE PLACED BEFORE SEPTEMBER 14, 2018		



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POPPY CAMPAIGN 2018

July 2018

TO: All Branches & Provincial Executive Council

SUBJECT: POPPY FUND DISBURSEMENT REQUEST FORM

Please find attached an "**Application for Special Use of Poppy Trust Funds**" form. You may utilize this form when requesting approval from Provincial Command to make use of the funds you have collected.

The attached form is available online at Provincial Command's website **<http://www.mbnwo.ca/doc.htm>** located near the bottom of the page under the heading Poppy and Remembrance. Once the form is completed, it may be sent to Provincial Command via scan, fax, and post for our approval.

In Comradeship,

Ron Anderson
Poppy Chairman

Application For Special Use Of Poppy Trust Funds



(Please print)

Command: _____ Branch Name: _____ Branch #: _____

Branch Address: _____

Branch Telephone #: _____ Branch Fax #: _____

Contact Name: _____ Contact Phone # / email: _____ Date: _____

Poppy Manual Section 403 USE OF FUNDS CATEGORIES (Check only one of the following boxes)

Poppy Manual Subsection 403.ii.a: Housing Accommodation or Care Facilities (Choose all which apply)
 Purchases Construction Repair Furnishings

Poppy Manual Subsection 403.ii.b: Medical (Choose one of the following)
 Community Medical Appliance Medical Training Medical Research

Poppy Manual Subsection 403.ii.c: Senior Services (Choose one of the following)
 Drop-In Centre for the Elderly Meals on Wheels

Poppy Manual Subsection 403.ii.d: Relief of Disasters declared by the Federal or Provincial Government

Poppy Manual Subsection 403.ii.e: Monuments

Poppy Manual Subsection 403.ii.f: Support of Cadet Units

Poppy Manual Subsection 403.ii.g: Annual Veterans Visit

Poppy Manual Subsection 403.ii.h: Transportation

Poppy Manual Subsection 403.ii.i: Accessibility Modifications

Poppy Manual Subsection 403.ii.j: Call to Remembrance Program

Poppy Manual Subsection 403.ii.k: Coin sorting machine

Poppy Manual Subsection 403.ii.l: Transition Programs for Veterans

Poppy Manual Subsection 403.ii.m: Post Traumatic Stress Disorder—Service Dogs

Poppy Manual Subsection 403.ii.n: Support to Resource Centres (Choose one of the following)
 Military Family Resource Centre Other—Supporting Veterans

Current Poppy Account Balance as of date motion approved by branch: \$ _____

Projected Cost: \$ _____ Amount Requested: \$ _____

Description of how the funds will be used or item being donated: _____

_____ Date of General Meeting at which this expenditure was approved: _____
(yyyy/mm/dd)

Motion Moved By: _____ Motion Seconded By: _____

Signature: _____ Signature: _____
Poppy Chairman / Treasurer Branch President / Administrator

PROVINCIAL COMMAND APPROVAL Copy of minutes may be required by Provincial Command.

YES By: _____ Date: _____

NO: More information is required, please complete highlighted areas and return to Command.

AVAILABLE NOW

ATTENTION
POPPY CHAIRS

POPPY CENTRES, PKG 100

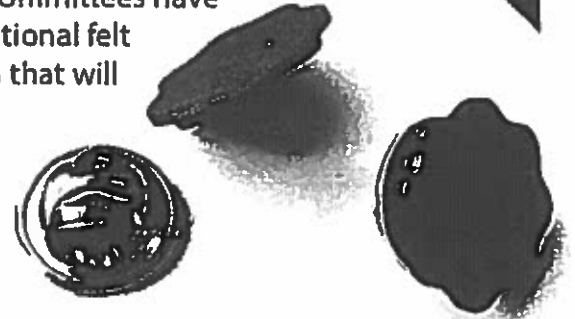
Comrades,

Your Dominion Executive Council and Poppy & Remembrance Committees have developed a Poppy Centre that may be used to replace the traditional felt centre and pin. This new Poppy centre is a reusable butterfly pin that will securely hold lapel Poppies in place.

As word gets out to the public regarding this pin, we expect them to be in heavy demand. These low cost centres come individually bagged and are distributed in bulk packages of 100 units. Please do order early to avoid disappointment.

ITEM NUMBER 200187

As with all Poppy Campaign products and promotional materials, these products are exclusively available to branches through your Provincial Commands.



Legion

DISPONIBLE MAINTENANT

ATTENTION
PRÉSIDENT
DES COQUELICOTS

CENTRES POUR COQUELICOT, PQT 100

Camarades,

Votre Conseil exécutif national et votre Comité du Coquelicot et Souvenir ont développé un centre de coquelicot pouvant être utilisé pour remplacer l'épingle et le centre noir en feutre du coquelicot actuel. Ce nouveau centre de coquelicot réutilisable, avec attache de type « militaire », fera en sorte de maintenir bien en place vos coquelicots de boutonnière.

La Légion s'attend à une forte demande de ce nouveau centre de coquelicot lorsque la nouvelle se répandra. Ces centres, à prix modique et enveloppés individuellement, viennent en vrac dans des emballages de 100 unités. Cela dit, commandez tôt pour éviter toute déception.

NUMÉRO D'ARTICLE 200187

Comme dans le cas de tous les produits et articles promotionnels liés à la Campagne du Coquelicot, les filiales peuvent se procurer ces items à leur usage exclusif par l'intermédiaire de leur direction provinciale.



Legion

Poppy And Wreath Order Form

Formulaire de Commande de Coquelicot et Couronne



Note to Branches: All orders and payments to be sent to your Provincial Command.
Orders cannot be accepted without Provincial Command authorization.

Note aux Filiales: Toutes les commandes et paiements doivent être expédiés au bureau de la direction provinciale.
Les commandes ne peuvent pas être acceptées sans l'autorisation de la direction provinciale.

No 77779

FROM / DE:	Command / Direction: _____
	Branch / Filiale: _____ Name and Number / Nom et Numéro
	Contact person / Personne contact: _____
	Ship to / Expédiez à: _____ _____ _____
	Phone / Tél.: _____ Date: _____

Requested Delivery Date / Date de livraison: _____
This form is not to be used to order any other items. / N'utilisez pas ce formulaire pour commander aucun autre matériel publicitaire.

ITEM # # ARTICLE	DESCRIPTION	QUANTITY PER UNIT QUANTITÉ PAR UNITÉ	QUANTITY QUANTITÉ
200501	#01 Box Lapel Poppies / Boîte coquelicots de revers	1 box = 1000 poppies 1 boîte = 1000 coquelicots	
200502	#02 Car Poppy / Coquelicot d'auto	each / chaque	
200503	#03 Table Poppy / Coquelicot de table	each / chaque	
200508	#08 Wreath / Couronne	each / chaque	
200514	#14 Wreath / Couronne	each / chaque	
200520	#20 Wreath / Couronne	each / chaque	
200524	#24 Wreath / Couronne	each / chaque	
200531	#31 Spray / Gerbe de coquelicots	each / chaque	
200535	#35 Cross / Croix	each / chaque	
200536	#36 Styrofoam Cross / Croix en polystyrène	each / chaque	
200571	Inscriptions for Ribbons* / Inscription pour rubans* (Attach a list of inscriptions) / (Joindre les inscriptions requises)	each / chaque	

*Inscriptions: #14 Wreaths: Maximum 16 characters per line, maximum 2 lines
#20 Wreaths: Maximum 25 characters per line, maximum 2 lines
#24 Wreaths: Maximum 30 characters per line, maximum 2 lines
A space counts as one character.

*Inscriptions: Couronne #14: Maximum 16 caractères par ligne, maximum 2 lignes
Couronne #20: Maximum 25 caractères par ligne, maximum 2 lignes
Couronne #24: Maximum 30 caractères par ligne, maximum 2 lignes
Un espace compte pour un caractère.

Provincial Command Stamp / Authority
Étampe / Autorité de la direction provinciale _____

Note to Provincial Command only: Please Fax (613-591-8462) this form to the Dominion Command Supply Department.

Note à la direction provinciale seulement: Veuillez faire parvenir ce formulaire au Département des Approvisionnements de la Direction nationale par télécopieur (613-591-8462)

Poppy Promotional Material Order Form

For Provincial Command Use Only
ORDER #



BILINGUAL & GENERAL MATERIAL

Quantity	Code	Description of Article	Price	Total
	200100	Remembrance Program (Blank) pkg 100		
	200102	Plastic Poppy Tray Indoor		
	20102A	Plastic Poppy Tray Outdoor		
	20102B	Poppy Tray with Attached Coin Box		
	200105	Receipt Book (Valid)		
	200106	Poppy Flag 6' x 3'		
	20106A	Poppy Flag Desktop 10" x 5"		
	20106B	Base for Poppy Flag Desktop		
	200109	Coin Box Clear		
	20109A	Coin Box White		
	200111	Receipt Book (Non-valid)		
	200115	Poster on Paper		
	200161	2 Minutes Silence Pin		
	200163	Poster & Literary Contests Pin		
	200170	Bookmark in Flanders Fields pkg 100		
	200173	Poppy Lapel Slider (roll of 500)		
	200174	Poppy Keeper pkg 500		
	200187	Poppy Centres pkg 100		
	200804	Order Form Poppy & Wreath		
	200809	Winners Poster & Literary Contests		
	200814	All Year Answers on the Poppy Campaign		
	200816	Youth Education Programs Booklet		
	200830	Information Card		
	200832	Entry Form Poster & Literary Contests		
	200837	Poppy Trust Fund Form		
	200838	Contribution Uses Card Large—Teal Card		
	200839	Contribution Uses Card Small		
	200844	Application-Special Use of Poppy Trust Funds		

ENGLISH LANGUAGE MATERIAL

Quantity	Code	Description of Article	Price	Total
	200103	Small Wreath Card pkg 100		
	200104	Literary Contest Certificate		
	200114	Counter Card We Thank You pkg 100		
	200118	Poppy Appreciation Award Certificate		
	200128	Poster Contest Certificate		
	200132	Slider - Last We Forget!		
	200141	Lapel Pin - We Remember		
	200144	School Program Certificate		
	200152	Poppy Seals (roll of 500)		
	200155	Book in Flanders Fields		
	200158	Poppy Volunteer Ribbon pkg 100		
	200171	DVD: In Flanders Fields (animated)		
	200172	DVD: Remembrance Day: The Song		
	200175	Poppy Bracelet Last We Forget!		
	200177	Window Slider - We Support The Poppy Campaign		
	200179	Slider - We Support The Poppy Campaign		
	200181	We Remember Banner—15' x 20'		
	200183	We Remember Banner—9' x 12'		
	200185	We Remember Banner—4' x 20'		
	200188	Memorial Card & Envelope pkg 100		
	200802	Order Form for Promotional Material		
	200807	Promotional Material Catalogue		
	200817	Wreath Catalogue		
	200840	Judging Guidelines		

FRENCH LANGUAGE MATERIAL

Quantity	Code	Description of Article	Price	Total
	200113	Counter Card Nous vous remercions pkg 100		
	200123	Poppy Appreciation Award Certificate		
	200125	Literary Contest Certificate		
	200126	Small Wreath Card pkg 100		
	200129	Poster Contest Certificate		

FRENCH LANGUAGE MATERIAL continued

Quantity	Code	Description of Article	Price	Total
	200133	Slider Nous nous souvenons		
	20141A	Lapel Pin Nous nous souvenons		
	200145	School Program Certificate		
	20152A	Poppy Seals (roll of 500)		
	200169	Bérendole coquelet Ribbon pkg 100		
	200176	Poppy Bracelet Nous nous souvenons		
	200178	Window Slider - Supporteur de la campagne...		
	200180	Slider - Supporteur de la campagne coquelet		
	200182	Souvenons-nous Banner—15' x 20'		
	200184	Souvenons-nous Banner—9' x 12'		
	200186	Souvenons-nous Banner—4' x 20'		
	200189	Memorial Card & Envelope pkg 100		
	200803	Order Form for Promotional Material		
	200808	Promotional Material Catalogue		
	200820	Wreath Catalogue		
	20840A	Judging Guidelines		

SEND COMPLETED FORM TO PROVINCIAL COMMAND OFFICE

This Order Is To Be Delivered To:

Date:

Name

Branch Name & Number

Address

City

Province

Postal Code

SIGNATURE—Branch President

SIGNATURE—Poppy Chairman Or Branch Secretary