



Manitoba & Northwestern Ontario Command  
The Royal Canadian Legion  
563 St. Mary's Road  
Winnipeg, MB. R2M 3L6  
Tel: (204) 233-3405 Fax: (204) 237-1775  
E-Mail: mblegion@mbnwo.ca

July 2022

---

**POPPY CAMPAIGN 2022  
NATIONAL LITERARY & POSTER CONTEST**

---

Enclosed please find information pertaining to the Royal Canadian Legion Literary and Poster Contests. The enclosed brochures are intended for display on school bulletin boards. Please advise the School/Teacher that the following information needs to be provided with each entry;

**Poster Contests: Candidates must attach a piece of paper showing their Name, Address, Age, Grade, Name and Address of School and Local Legion Branch. PLEASE DO NOT FOLD POSTERS – NO STAPLES.**

**Literary Contest: Each candidate is to state clearly, on a separate front page his or her Name, Address, Age, Grade, Name and Address of School and Local Legion Branch.**

Do not accept entries without the above information. We cannot accept entries at Provincial Command without Poster and Literary Remembrance Contest Registration Form #200832.

Competitions will be governed by the regulations as stated in the enclosed brochure. It is imperative that the deadline dates on the reverse be strictly adhered to, thus allowing for sufficient time for judging at all levels.

In addition to the Dominion Command Awards, this Command will award \$50.00 to the winner of each of the categories at Provincial Command Level.

It is hoped that all concerned will bring this matter to the attention of the schools in their area so that as many students as possible may enter the competition.

Prompt action must be taken to supply the schools with the enclosed material to enable the students to have sufficient time to complete their compositions and posters.

## **NATIONAL LITERARY & POSTER CONTEST 2022**

Finally, please ensure that the L&P Summary Sheet for your branch is submitted to Provincial Command by November 18.

### **Deadline Dates**

1. Compositions and Posters are to be submitted to the local Branch of The Royal Canadian Legion no later than **November 18, 2022**.
2. **Branches** shall have the compositions and posters judged and submit the winners in each category to the Zone Commander no later than **December 2, 2022**.
3. **Zone Commanders** shall have the compositions and posters judged and submit the winners in each category to their District Commander no later than **January 6, 2023**.
4. **District Commanders** shall have the compositions and posters judged and submit the winners in each category to reach Command Office by **January 27, 2023**.
5. Late entries will not be accepted
6. The decision of the judges, at all levels, will be final.



Manitoba & Northwestern Ontario Command  
*The Royal Canadian Legion*  
563 St. Mary's Road  
Winnipeg, MB. R2M 3L6  
Tel: (204) 233-3405 Fax: (204) 237-1775  
E-Mail: mblegion@mbnwo.ca

---

## POPPY CAMPAIGN 2022

---

### LITERARY & POSTER

**TOTAL # OF ENTRIES RECEIVED IN THIS YEAR'S COMPETITION**

**FROM BRANCH # \_\_\_\_\_**

<u>CONTEST</u>	<u>AGE GROUP</u>	
LITERARY CONTEST	Junior	_____
	Intermediate	_____
	Senior	_____
POETRY CONTEST	Junior	_____
	Intermediate	_____
	Senior	_____
POSTER CONTEST – COLOUR	Primary	_____
	Junior	_____
	Intermediate	_____
	Senior	_____
POSTER CONTEST – BLACK & WHITE	Primary	_____
	Junior	_____
	Intermediate	_____
	Senior	_____

Please complete the following and ensure it is submitted to the Provincial Command no later than November 18, 2022.

# Entry Form - Poster and Literary Contests

# Formulaire d'inscription - Concours d'affiches et littéraire



## A CATEGORY/CATÉGORIE

POSTER / AFFICHE

COLOUR / COULEUR

BLACK & WHITE / NOIR ET BLANC

LITERARY / LITTÉRAIRE

ESSAY/COMPOSITION  
Word Count / Nombre de mots \_\_\_\_\_  
Maximum: 800 Sr. 500 Int. 350 Jr.

POEM/POÈME  
Line Count / Nombre de lignes \_\_\_\_\_  
Maximum: 32 lines

## GRADE LEVEL / NIVEAU SCOLAIRE

Primary / Primaire (Poster Only / Affiche seulement) Kindergarten, Grades 1, 2 and 3 / Maternelle, 1, 2 et 3<sup>ième</sup> années

Junior / Junior Grades 4, 5 and 6 / 4, 5 et 6<sup>ième</sup> années

Intermediate / Intermédiaire Grades 7, 8 and 9 / 7, 8 et 9<sup>ième</sup> années

Senior / Sénior Grades 10, 11 and 12 / 10, 11 et 12<sup>ième</sup> années

## B STUDENT / ÉTUDIANT(E) *Please print (Block Letters) / Veuillez imprimer en lettres moulées*

First and Last Name - Legal Name Required / Nom complet de l'étudiant(e) - Nom légal exigé: \_\_\_\_\_

Mailing Address / Adresse postale: \_\_\_\_\_ City / Ville: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code / Code postal: \_\_\_\_\_

Telephone Number / No. de téléphone: (\_\_\_\_\_) \_\_\_\_\_ Email / Courriel: \_\_\_\_\_

Grade / Année: \_\_\_\_\_ Age / Âge: \_\_\_\_\_ Language / Langue:  English / Anglais  French / Français

## C SCHOOL / ÉCOLE

School Full Name / Nom complet de l'école: \_\_\_\_\_

School Address / Adresse de l'école: \_\_\_\_\_ City / Ville: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code / Code postal: \_\_\_\_\_

Contact Teacher / Enseignant(e)-contact: \_\_\_\_\_

Telephone Number / No. de téléphone: (\_\_\_\_\_) \_\_\_\_\_ Email / Courriel: \_\_\_\_\_

## D STUDENT CONSENT / AUTORISATION DE L'ÉTUDIANT(E)

I am the sole creator of the entry. I give the Legion National Foundation and The Royal Canadian Legion permission to reproduce my entry for the sole purpose of promoting this program and the Foundation/Legion for the current contest year. The Legion National Foundation and The Royal Canadian Legion do not rent or sell the names of applicants to any organization or advertiser. / Je suis le créateur/la créatrice unique de la soumission. J'accorde à la Fondation nationale Légion et à La Légion royale canadienne le droit de reproduire ma soumission pour le seul but de promouvoir ce programme et la Fondation/Légion, pour l'année courante du concours. La Fondation nationale Légion et La Légion royale canadienne ne loue ni ne vend les noms des candidat(e)s à aucune organisation ou publicitaire.

Student's Signature /  
Signature de l'étudiant(e): \_\_\_\_\_

## E PARENT OR LEGAL GUARDIAN'S PERMISSION / PERMISSION DU PARENT OU DU TUTEUR LÉGAL

I acknowledge that my child was the sole creator of the entry. I hereby give my child permission to complete the entry form in full for the Poster or Literary Contest sponsored by the Legion National Foundation. / Je déclare que mon enfant est le créateur/la créatrice unique de la soumission. Par la présente, j'accorde la permission à mon enfant de compléter le Formulaire d'inscription en entier pour le concours d'affiches ou littéraire parrainé par la Fondation nationale Légion.

Parent or Guardian's Signature /  
Signature du parent ou du gardien / de la gardienne: \_\_\_\_\_

## F BRANCH / FILIALE:

Branch No. / No. de filiale: \_\_\_\_\_ Branch Name / Nom de filiale: \_\_\_\_\_

Branch Address / Adresse de filiale: \_\_\_\_\_ City / Ville: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code / Code postal: \_\_\_\_\_ District: \_\_\_\_\_ Zone: \_\_\_\_\_

## G COMMAND / DIRECTION:

Certified as eligible by Command / Certifié comme admissible par la direction: \_\_\_\_\_

Date: \_\_\_\_\_

# Annual Poster and Literary Contests Judging Guidelines



## POSTER CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. All entries are to be submitted to the local Legion branch.
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.
4. Entries will be no larger than 56 cm x 71 cm.
5. Please choose which contest you would like to enter and use only the following:

### Colour Black & White

6. Entries will be judged on originality, expression of designated subject, drawing and illustration. **COMPUTER GENERATED ENTRIES WILL NOT BE ACCEPTED.**
7. The poster shall reflect **REMEMBRANCE** with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent. Such national symbols are Canadian and provincial flags, coats of arms, and representative flowers, birds or animals, as well as all forms of Canadian historical and current military dress.
8. Candidates will complete an official Registration Form, available from the local Legion branch online at [www.lnfcanda.ca](http://www.lnfcanda.ca) or [www.legion.ca](http://www.legion.ca). Attach it to the entry (no staples please).
9. Winning posters, at the national level, will be framed and placed on display at the Canadian War Museum in Ottawa for one year. Second and third place national level winners will be displayed at Parliament Hill during the week of Remembrance. All artwork will be returned to the artists through Provincial Commands.
10. A Contestant may enter both the Colour Contest and the Black and White Contest, but may submit only one entry for each category.

## COLOUR POSTER CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in colour and overall content? Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information etc.) <b>WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT</b>	

## BLACK AND WHITE POSTER CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in content and shading? (drawn by hand in pencil, charcoal or India ink only) Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information, etc.) <b>WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT</b>	

Student Full Name	
Grade	Category
Home Address	
Telephone Number	
Age	
School Full Name	

## LITERARY CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. All entries are to be submitted to the local Legion branch.
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Literary Contest at any level.
4. Entries may be submitted in either English or French.
5. Entries will be marked on the basis of originality of thought, expression, presentation, grammar, spelling and Canadian content.
6. Candidates will complete an official Registration Form, available from the local Legion branch or online at [www.lnfcanda.ca](http://www.lnfcanda.ca) or [www.legion.ca](http://www.legion.ca). Attach it to the entry.
7. Candidates will use only one side of the page.
8. Entries must not exceed the word or line limit as outlined on the entry form.

**SENIOR:** Candidates will submit a composition in prose of not more than 800 words or a poem of not more than 32 lines.

**INTERMEDIATE:** Candidates will submit a composition in prose of not more than 500 words or a poem of not more than 32 lines.

**JUNIOR:** Candidates will submit a composition in prose of not more than 350 words or a poem of not more than 32 lines.

9. A Contestant may submit both an Essay and a Poem but may submit only one entry for each category.

## ESSAY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Original Thought 40%	Is the material fresh? Does it have a sincere ring? Does it reflect a student's view?	
Effectiveness of Presentation 30%	Is the material presented dramatically? Does it sustain interest? Does it make a point? Is it too long? No more than 800 words for Senior Essay, 500 words for Intermediate Essay or 350 words for Junior Essay.	
Clarity of Language 15%	Is the language simple, direct? Is it expressed logically?	
Composition 15%	Are the basic rules of syntax observed? Are the basic rules of punctuation followed? Is the spelling correct?	

*NB:* Judges at any level are not to change/alter any text on the submission.

## POETRY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 40%	First consider the basic thought. Does it show original thinking? Is the theme presented in an exciting manner? Is the theme sustained throughout the poem? (within no more than 32 lines of poetry required for all categories)	
Effect 15%	Does the author succeed in maintaining any special effects? (i.e. staccato rhythm, explosive phrases or imagery)	
Clarity 15%	Is the message clear?	
Pace 15%	Is the pace consistent? Is it dull?	
Rhythm 15%	Is the rhythm of words appropriate? Is it natural? Is it exciting?	

*NB:* Judges at any level are not to change/alter any text on the submission.

Student Full Name

Grade

Category

Home Address

Telephone Number

Age

School Full Name